



Press Release

FOR IMMEDIATE RELEASE

Saline, MI – August 18, 2017- Sensors, Inc.

SALINE, MI. Recent regulations promulgated by the Chinese Ministry of Environment, which involve the deployment of PEMS in the certification of Light Duty vehicles, have opened up a vast new market opportunity which will require Sensors, Inc. to rapidly expand its ability to sell and service SEMTECH systems in-country.

To meet this advancing need, Sensors, Inc. is pleased to announce it has added an additional distributor to service this specific market. The company has reached an agreement with Eontronix, Co., Ltd. who will share responsibility for sales, sales support and service for Sensors' Portable Emissions Measurement Systems (PEMS) in China along with its long time distributor, Beijing Dopler Eco-Technologies Co., Ltd. Eontronix will be responsible for all light duty (LD) manufacturers, and Dopler will retain the rights to serve all heavy duty (HD), as well as research and academic customers.

"We are delighted to have enlisted the considerable resources of the Eontronix organization," states Rob Wilson, Vice President, Marketing and Sales for Sensors, Inc. "The company adds tremendous depth and breadth to our sales and support of the SEMTECH product line in China. Specifically, their responsibilities include the sales and marketing of the SEMTECH LDV and its options, and extend to the after sales service and applications support of the product line for the light duty vehicle market."

Eontronix Technology Co., Ltd., established in 2003, is a professional, automotive technology services company, with headquarters in Beijing. It also has a technology center in Zhengzhou City and sales offices in Shanghai, Chengdu, Wuhan, Guangzhou and Changchun. The company has a technical sales and support staff of over 110 engineers with expertise in a variety of automotive related areas, including control systems, simulation software, data acquisition and testing services. Customers include a Who's Who of Chinese automobile manufacturers and Tier One suppliers, e.g. Foton, Cherry Automobile, Audi, Volkswagen, SAIC Motor and BYD Auto.

"Our partnership with Sensors, Inc. will enhance our ability to provide our customers with complete technical solutions to their needs," states Jason Zheng, Vice President, Marketing and Sales, Eontronix. "We now have complete solutions to their in-use emissions testing needs."

Robert L. Wilson
Vice President, Sales & Marketing
Sensors, Inc.
rwilson@sensors-inc.com
www.sensors-inc.com

6812 State Road
Saline, MI 48176
PH: 734-429-2100 ext. 208
FX: 734-429-4080