

## Press Release

FOR IMMEDIATE RELEASE

### Dr. David Booker of Sensors, Inc. to Present at Emissions 2010



**Ann Arbor, MI - June 14, 2010** - Dr. David Booker, Chief Technology Officer of Sensors Inc., will be presenting at the upcoming Emissions 2010 Conference in Ann Arbor, MI. Dr. Booker's presentation, *The Development of an Accurate High-Speed Flow Analyzer for Engine Exhaust, EGR and Intake Flow Measurements*, will explain the technology behind Sensors' SEMTECH EFM-HS.

#### Dr. David Booker

Chief Technical Officer, Ph.D. Chemical Engineering. Dr. Booker has over 20 years experience in gaseous measurement and sampling equipment. He has held various positions in companies in the United Kingdom ranging from Project Manager, Government Advisor, and Business Consultant to Director of Booker Systems, LTD. Dr. Booker joined Sensors, Inc. in 2005.

#### SEMTECH EFM-HS

Sensors' [High Speed Exhaust Flow Meter](#) offers major advances in flow measurement technology. With a sampling rate of up to 2500 Hz, and four, dual stage differential pressure transducers, the EFM-HS accurately measures every forward and reverse flow pulsation from idle to maximum flow rate, and properly accounts for these pulsations in the exhaust flow determination. This is a tremendous advantage over low speed exhaust flow meters which are susceptible to measurement error from high frequency pulsations.



SEMTECH EFM-HS

#### About Sensors Inc.

[Sensors Inc.](#) was founded in 1969, and has evolved to become the leader in developing innovative gas analysis technology, primarily for use in the transportation industry. The company has decades of experience and expertise in the design and manufacture of measurement systems that are widely distributed throughout the U.S., Europe and Asia. Sensors Inc. also provides in-field emissions and fuel-economy testing services covering a wide range of applications including, on- and off-road vehicles and equipment, and marine, mining, and power generation systems using internal combustion engines. In 1999, Sensors Inc. acquired Sensors Devices in Germany, ensuring a presence in Europe and expanding its product base to include analyzers for environmental applications. Today, Sensors Inc. has offices worldwide, providing emissions measurement solutions for a global client base. The company's emissions measurement solutions are used by government regulatory agencies and universities, as well as engine and vehicle manufacturers in the U.S., Europe, Japan, China and Hong Kong, for the measurement of CO, CO<sub>2</sub>, NO, NO<sub>2</sub>, THC, NMHC, CH<sub>4</sub>, NH<sub>3</sub>, N<sub>2</sub>O, O<sub>2</sub> and Particulate Mass in both test cell environments and in on-board, mobile applications.

### Emissions 2010

This conference is sponsored by the [Global Automotive Management Council](#), which consists of a team of senior executives from the global automotive community. The purpose of the conference is to provide a forum to exchange emissions technology and management systems. The event will take place at the Michigan League, University of Michigan in Ann Arbor on June 14-16. Dr. Booker will be presenting at 2:30PM on Wednesday, June 16th.

Please come to listen to Dr. Booker, and visit us at Booth #401.

For more information, please contact:

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[Emissions 2010](#)

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