



Press Release

FOR IMMEDIATE RELEASE

Saline, MI – August 22, 2016- Sensors, Inc.

SALINE, MI. Sensors, Inc. announces that it has reached an agreement with Panatech Asia, Pvt. Ltd. to become its SEMTECH product line distributor in India.

Panatech Asia is a 17-year old company providing world class products and services to automotive, educational and research institutions. Its high standards for quality and innovation match well with Sensors' reputation in the automotive industry. The company will significantly expand its engineering, sales and support staff to accommodate this new product line.

"Sensors has been looking for an opportunity to expand its reach into India," states Robert Wilson, Sensors' VP Marketing and Sales. "Panatech Asia matched up perfectly with our technical, sales and service requirements for a distributor in the region. They have deep ties with key automotive academic and regulatory agencies in India and are well positioned to promote and support our SEMTECH products in this regional market space."

Air quality in India has deteriorated to the point that it is among the worst in the world. The government of India has focused increasing attention on the problem and has required implementation of a Euro 6 standard nationwide by 2020, skipping the Euro V standard. A key component of this standard is in-use testing, which will be required of all vehicle manufacturers if the European protocol is adopted in full.

"The timing for this agreement could not be better," says Vijay Deshpande, Panatech Asia's Managing Director. "India is embarking on an ambitious campaign to improve air quality in its major cities, and regulatory agencies will be looking closely at requirements for the portable emissions measurement systems (PEMS) that have become standards in Europe. We are seeing a tremendous rise in interest for these systems, and Panatech Asia is prepared to be a key player in this market space."

The SEMTECH product line is focused on its portable emissions measurement systems (PEMS), which are capable of meeting laboratory-grade specifications, yet robust enough to operate in extremely harsh environments. The latest generation, the SEMTECH LDV, meets all requirements of the European RDE-LDV program, which requires in-use testing for certification of all passenger vehicles in September, 2017. The base SEMTECH RDE-LDV system measuring criteria pollutants CO, CO₂, NO and NO₂ has been marketed and sold since 2014. The system may be expanded to include options for PN, THC and methane measurements.

For information contact:

Panatech Asia, Pvt. Ltd.
Left Bhusari, Paud Rd, Bhusari Colony,
Kothrud, Pune, Maharashtra 411038, India
PH: +91-20-2528 1444
FX: +91-20-2528 1454
<http://panatechasia.com/>

Robert L. Wilson
Vice President, Sales & Marketing
Sensors, Inc.
6812 State Road
Saline, MI 48176
PH: 734-429-2100 ext. 208
FX: 734-429-4080
rwilson@sensors-inc.com
www.sensors-inc.com